# Nenad Nikolin

**CEO**
Fractal Dimension
http://www.fractal.rs



## Bilateral Meetings

- May 22, 11:30 - 12:30
- May 22, 13:30 - 17:30

Description
We are ICT Consultancy company specialized in designing and establishment of business strategies in order to provide our customers profitability increase through business process optimization, profiling, placement and monitoring of new products on the market as well as strategic planning and execution with the aim of improving performance and efficiency.
Organization Type
Company

Download document
Areas of Activities

**Vertical Markets**

**Programming Languages**

**Web Design**

**End User Segments**

**Application Types**

Offer

# Business solutions

We provide consultancy services for business system designed for companies for all sizes. It is a modern conceived and designed set of business applications/ modules that provide strong support for all major processes that occur in the company. All modules are connected, and security administration is done from one place. Software package include 4 applications: Portal, Inventory, Helpdesk and One Space.

Keywords: onespace   inventory   helpdesk   portal
Cooperation Offered

1. Outsourcing co-operation
2. Technical co-operation
3. Sales / Distribution
4. Other

Offer

# Infrastructure solutions

We are specialized in providing consultancy services in the field of Infrastructure solututions such as:

Managed Hosting
Your business, our solutions
We have experience and a team that can manage the most complex websites and applications.

Disaster Recovery
Your data, our responsibility
With datacenters on two continents, we ensure that your data is always safe and available for recovery.

Public Cloud
Your service, our resources
If you want to run your service using our infrastructure, we are ready to serve you.

White Label
Your market, our services
If you plan to offer new products based on internet services, we can be your reliable technology partner.

Keywords: infrastructure   disaster recovery   cloud   hosting   datacenter
Cooperation Offered

1. EU projects
2. Other
3. Sales / Distribution

4. Outsourcing co-operation

Offer

## Digital marketing

We are specialized in creating and maintaining digital campaigns, which include creating brand, copywriting, storytelling, web design, backend and frontend development and application development.
Our expert possess exceptional qualifications to work on social networks and to deliver excellent results.

Keywords: Digital  Marketing
Cooperation Offered

1. Outsourcing co-operation
2. Technical co-operation
3. Sales / Distribution

Offer & Request

## Product placement on Serbian market

Thanks to our good knowledge of the ICT market of goods and services in Serbia, we offer consulting services in order to prepare the appearance on the market. Our services includes analysis of existing market for goods and services, the level of quality and portfolio, positioning and ways of performing and creating partnerships and distribution networks

Offer

## Service myQard www.myqard.rs

Service myQard is intended for individuals, entrepreneurs and companies that want a fast and easy way to be present on the internet, to describe and offer their services or products.
Service myQard is intended primarily for access via mobile devices, is characterized by ease of use, quick and easy user interface as and the possibility of realization of marketing campaigns using the applications based on QR technology.

Keywords: myQard  Mobile  Web  Marketing
Cooperation Offered

1. Outsourcing co-operation
2. Technical co-operation
3. Sales / Distribution

Cooperation Requested

1. Outsourcing co-operation
2. Technical co-operation
3. Sales / Distribution

Offer & Request

## Service MojeVino www.mojevino.eu

We introduce a new communication channel that will enable your customers to learn easily about your wines and wineries.

Using mobile technology you will be able to manage web sites that are optimized for viewing and using on mobile phones.

QR code technology as well as software and analytical tools we have developed enable you to instantly be informed about which wine is the subject of interest as well as the geographical location where some of the codes are scanned.

Also we implemented online shop and wine tour registration, optimized for mobile phones.

Integration with social networks like Facebook, Twitter and Google+, such as sharing a link or liking contributes to the growing popularity of our wines and wineries.

Keywords: MojeVino    Mobile    Web    Marketing

Cooperation Offered

1. Outsourcing co-operation
2. Technical co-operation
3. Sales / Distribution
4. Investment/Financing

Cooperation Requested

1. Outsourcing co-operation
2. Technical co-operation
3. Sales / Distribution
4. Investment/Financing